

Media Coverage of Risk Controversies: The Four “Biases” of Risk Journalism

Copyright © 1994 by Peter M. Sandman

1. Alarm over reassurance
 2. Extremes over the middle
 3. Opinions over data
 4. Outrage over hazard
-
-

For more about my take on this issue, see:

- Dealing with the Media (Nov 1986) – www.psandman.com/articles/explain2.htm

Peter M. Sandman, Ph.D.
Brooklyn, NY

Email: peter@psandman.com Web: www.psandman.com (U.S.) Phone: 1-609-683-4073
Consulting, Training, and Research in Risk Communication